

Now Available - Speed Reading For Dummies

Scottsdale, Arizona, August 5, 2009 – The Literacy Company announces the release of *Speed Reading For Dummies*, written by its Founder and CEO, Richard Sutz. Sutz has more than forty years of experience in developing methods to teach enhanced reading skills. This book, a companion guide to The Literacy Company's Reader's Edge® Speed Reading program, proudly joins the famous and world renowned family of 300 million Dummies books.

In conjunction with The Reader's Edge, the #1 rated speed reading program, *Speed Reading For Dummies* is The Literacy Company's newest tool in its effort to expand the Nation's reading curriculum to include teaching Read-To-Learn skills. The goal is to change the way people read and the way reading is taught.

Speed Reading For Dummies is a practical, hands-on user-friendly guide that will facilitate more efficient reading of books, newspapers, magazines, e-mails or technical journals. The combined teachings of *Speed Reading For Dummies* and The Reader's Edge will greatly assist in learning how to read better and faster with improved comprehension, retention and recall.

In today's information-based society, in which individuals are ultimately judged on how well they read, improving ones' reading skills means improved efficiency and productivity. Here's a partial list of the important topics covered in *Speed Reading For Dummies*:

- Why everyone can become a speed reader
- Why silent reading is so important
- How to read groups of words without vocalizing
- Tools, techniques and exercises to improve your reading skills
- Vocabulary building techniques
- Forms to monitor your speed reading progress
- Exercises for eye health
- Tips for making your speed reading skills as permanent as those for riding a bike

To learn more about *Speed Reading For Dummies* or The Reader's Edge Speed Reading program, visit The Literacy Company's web site at www.readfaster.com/products.

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To arrange a book signing or interview, contact The Literacy Company at (866) ReadFast (732-3327) or send an email to support@readfaster.com.